



INTELLECTUAL PROPERTY OFFICE
MINISTRY OF ECONOMY OF THE
REPUBLIC OF ARMENIA



ARMENIAN STATE UNIVERSITY
OF ECONOMICS



IP4Apps Bootcamp

Training on Intellectual Property (IP) in Mobile Applications
Code smart. Protect smart. Grow faster.

Yerevan, November 17 to 19, 2025

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with

the Intellectual Property Office of Armenia (AIPO),
Ministry of Economy of the Republic of Armenia
and
the Armenian State University of Economics (ASUE)

Who it's for: Students, young developers, early-stage founders and product builders working on mobile apps.

Why join: Turn IP from a headache into your competitive edge. Learn how to protect your code, brand, design, and content—then apply it immediately in a real build.

What you'll get

- **Hands-on training** on patents, trademarks, industrial designs, copyright, open-source & third-party licenses, app store policies, data & content use.
- **Practical toolkits** for naming & branding, feature/design protection, code & asset licensing, and collaboration agreements.
- **Expert mentoring** from IP and mobile industry practitioners.
- **Certificate of Completion** for your portfolio/CV.

After the Bootcamp: Build & Compete

Graduates are invited to join the *IPplication Project*—a fast-track challenge to design and develop a **mobile app that teaches the fundamentals of IP** to creators and startups.

Work individually or as a team, receive mentor check-ins, and submit your prototype/pilot by the deadline.

Awards

Authors of Top 3 mobile applications will be rewarded with a **visit to the Award ceremony at the Headquarters of WIPO in Geneva, Switzerland** to meet experts, showcase your app, and explore innovation resources.

Key Details

- **Dates:** November 17 to 19, 2025
- **Format:** In-person, as per attached Program
- **Location:** premises of the Armenian State University of Economics, Yerevan, Nalbandyan 128
- **Language:** English
- **Cost:** Free

How to Apply

Register by November 12, 2025: _____

Spots are limited – apply early!